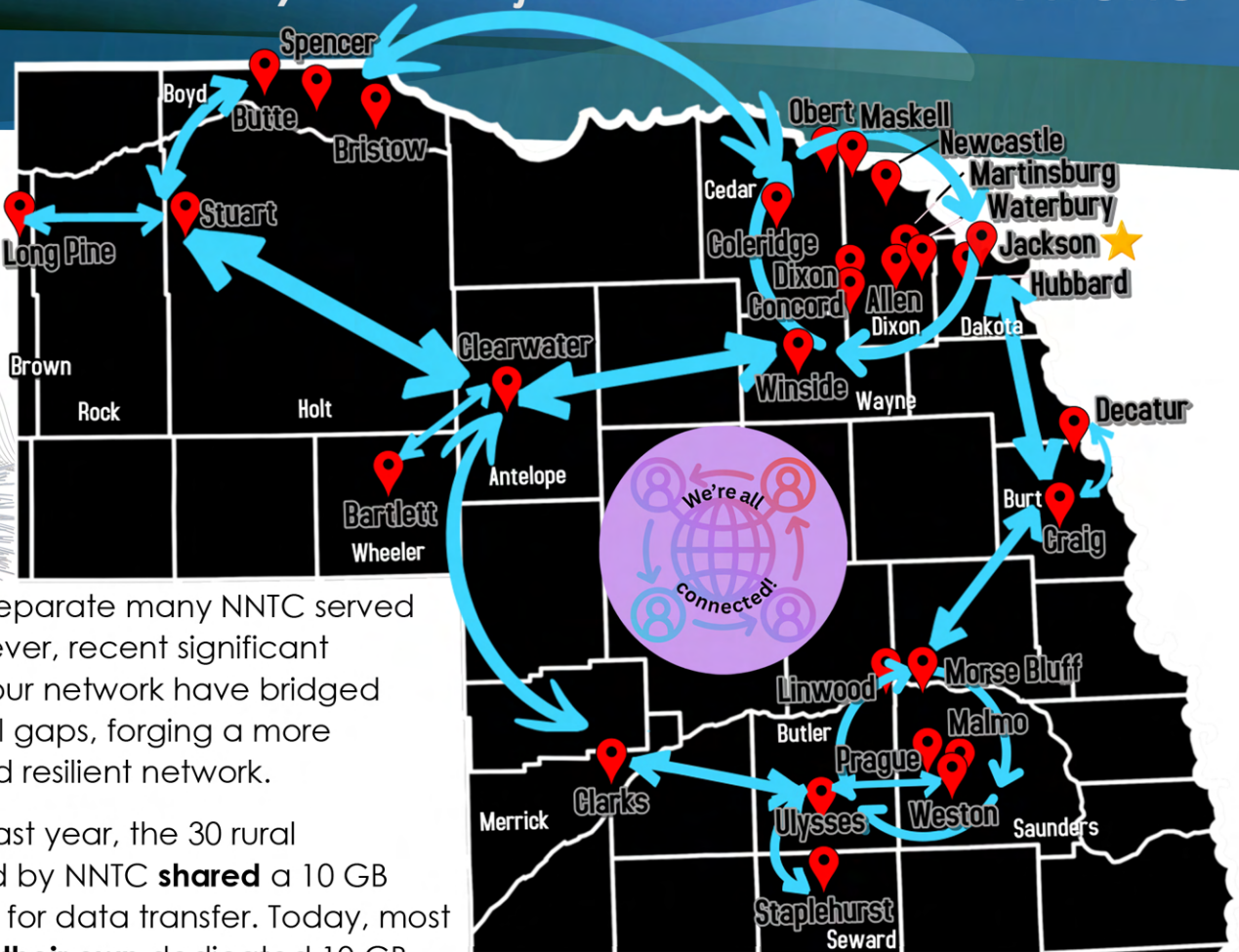


# NNTC Invests - Multiyear Project Reaches Milestone

**304 MILES OF NEW FIBER!**  
**3,436 TOTAL FIBER MILES!**



Hundreds of miles separate many NNTC served communities. However, recent significant enhancements to our network have bridged these geographical gaps, forging a more interconnected and resilient network.

Prior to the end of last year, the 30 rural communities served by NNTC **shared** a 10 GB network fiber "ring" for data transfer. Today, most communities boast **their own** dedicated 10 GB fiber network path. This upgrade means a more dependable high-speed backbone, enabling increased data capacity, alleviating traffic congestion, and easing strain on NNTC's network.

The interconnection of all NNTC communities has increased network redundancy. This establishes multiple pathways for data traffic, ensuring that if one route encounters a disruption, alternative paths seamlessly pick up the slack.

This network paves the way for enhanced data transfer capabilities. As internet traffic increases, this network will seamlessly expand with efficient data transfer. It's like if another lane suddenly appeared on a backed up highway.

The investment in these network improvements amounted to approximately \$8 million, guaranteeing an enhanced user experience and a more resilient network poised for the future.

NOTE: 10 GB mentioned above is not the same as a cell phone company providing 5G in some areas. 5G refers to the 5<sup>th</sup> generation of cellular technology. 10 GB is referring to network capacity.





# Get Wi-Fi Weird

Win \$100!



**JACK**



**CHARLEY**



**MATT**

## WI-FI TRAILER

- 8/2 - 8/4 Wheeler County Fair - Bartlett
- 8/7 Haskell Ag Lab Field Day - Concord
- 8/9 - 8/11 Beer Barrell Days - Prague
- 8/23 - 8/25 Hubbard Hoot Owl Days - Hubbard
- 9/7 The Stone House Shindig - Bartlett

This summer, our Wi-Fi trailer is providing thousands with free Wi-Fi at community events, and it's been a hit! Our techs have been stepping up their photo game, inspiring us to get *Wi-Fi Weird*!

Here's how you can join the fun: if you spot the NNTC Wi-Fi Trailer at any of our next five events, take a picture of yourself getting *Wi-Fi Weird* next to it and send it to us. All entries will be entered into a contest for a chance to win \$100!

*(Matt's actually working above, but you get where we're going.)*



1. Take a *Wi-Fi Weird* picture next to the NNTC Wi-Fi trailer
2. Post it on your own social media channel using the hashtag #WiFiWeird
3. DM us a screenshot of the post – OR – publicly tag NNTC on FB, IG or X.
4. Deadline to Enter: 9/10/24

**\*Please do not sit or stand on the trailer**

**NNTC exists to provide reliable & efficient Broadband services for our customers.**



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